



Adding New RSS Feeds

Help Documentation

Adding New RSS Feeds

Real Simple Syndication (RSS) is a way for website owners to make their content available for people to read and review. Websites publish lists of updates via "feeds" that indicate when new content is available. Rather than regularly visiting a website, you can add a new feed to SmarterMail (also called subscribing to a feed) and then see when new content is available from that site. Any new content posted to your feeds will appear in the RSS feeds section of your mailbox.

Using RSS, combined with organizing your feeds into folders, makes it easy to stay up-to-date on information from news sites, blogs, social media outlets, Google alerts, new forum topics and much more, right from within SmarterMail.

To subscribe to a new RSS feed, click New in the content pane toolbar. Adding a feed requires two pieces of information:

- Name - A friendly name for the RSS feed. Typically, you'll want to make this a short name so you can easily find it. You can use a backslash character to make the feed appear in a subdirectory, such as in News\Fox News or Technology\Microsoft Updates.
- URL - The URL for the website's RSS feed. Note: The RSS feed URL is not the same as the website URL. For example, the SmarterTools Blog can be found at blog.smartertools.com , but the RSS feed for the blog is at blog.smartertools.com/rss.aspx .

Finding a Site's RSS Feed

An RSS feed can usually be identified by an orange symbol (such as). When you see it on a website, clicking on the icon will usually direct you to that site's RSS feed. From there, you can simply copy the link and then paste it into SmarterMail to subscribe to the feed. If the site does not have the orange RSS feed symbol, try looking for a text link to the RSS feed. Text links to feeds may include any of the following terms: subscribe, syndicate, feed, RSS, xml, or atom. Note: Not all sites offer RSS feeds.



For a list of sample RSS feeds you may be interested in subscribing to, please see [Sample Feeds](#) .