



SmarterStats Edition Comparison

Help Documentation

SmarterStats Edition Explanation

Professional Edition vs. Enterprise Edition

SmarterStats Professional has all of the features you need in a complete business analytics solution, including Web log analytics, search engine optimization and site tuning. SmarterStats Enterprise offers additional features, including:

- Custom reporting
- Scheduled and on-demand email reports
- Support for up to 30,000 websites spread over multiple Web servers per SmarterStats installation
- Reports across distributed networks on a virtually unlimited number of servers
- Propagation of settings across distributed networks

SmarterStats Free

SmarterStats Free includes the same functionality as SmarterStats Enterprise, but does not include support for distributed analysis and is limited to a single site and a single SEO campaign. This is to give you an opportunity to try all of the features out before making a decision on which edition to purchase.

Features	Free 1	Pro	Enterprise
Licensing			
Allows for multiple sites per server		•	•
Distributed analysis across multiple servers			•
Business Analytics			
Site activity reports (traffic, visitors, files, paths, referrals, etc.)	•	•	•
Demographic reports (browsers, devices, OS, geographic, etc.)	•	•	•
Server activity reports (includes server utilization breakdown)	•	•	•
Spider and bot reports	•	•	•
Site tuning	•	•	•
Data mining	•	•	•
Search Engine Optimization			

SEO campaigns	•	•	•
SEO reports (search engine ranking, keyword, competitor, etc.)	•	•	•
Keyword suggestion tool	•	•	•
Competitor suggestion tool	•	•	•
Administration			
Administration from a Web browser	•	•	•
Getting Started wizard	•	•	•
Support for rotating logs	•	•	•
Auto-detect log file types	•	•	•
Custom skinning	•	•	•
Custom link in Help menu	•	•	•
Review and download log files from interface	•	•	•
Mass propagation of settings for sites	•	•	•
Mass propagation of settings for servers			•
User impersonation	•	•	•
Import site settings directly from IIS	•	•	•
Requires no database backend	•	•	•
Standalone Web server included	•	•	•
Optional IIS integration	•	•	•
Easy site setup	•	•	•
Background processing	•	•	•
Automation with Web services	•	•	•
Architecture and Log Files			
Support for the most common log formats (including .GZ and .ZIP)	•	•	•
Import from multiple log sources	•	•	•

Automated site diagnostics	•	•	•
Compressed SmarterLog files	•	•	•
Low-impact log processing	•	•	•
Load-balanced log headers	•	•	•
Log file exporting	•	•	•
Query variable support	•	•	•
IP and directory exclusions	•	•	•
Distributed log analysis (FTP , Secure FTP , UNC , and SAMBA)	•	•	•
Distributed log analysis (remote agent)			•
Reporting			
Separation of human and spider/bot traffic data	•	•	•
Dual axis charting	•	•	•
Filter sets (exclude and/or include data in reports)	•	•	•
Page aliases	•	•	•
Data drill down available from report items	•	•	•
Define custom reports	•		•
Scheduled and on-demand email reports (in more than 20 different languages)	•		•
Geographic mapping	•	•	•
Custom data ranges	•	•	•
Time-zone specific reporting	•	•	•
Customizable chart views	•	•	•
Export reports to CSV and PDF	•	•	•
Clickable URLs in report tables	•	•	•
Web Interface			

Multi-language compatible	•	•	•
Optimized AJAX controls provide desktop application performance	•	•	•
Compatible with most mobile devices and tablets (iPad, iPhone, Android, etc.)	•		•

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