



Referring Links

Help Documentation

Referring Links

Any time a visitor comes to your site, chances are they came from somewhere else. The link or URL the visitor clicked on to get to your site, therefore, is called the "referring link". This report displays the referring full URL, including any query strings that may be available, that referred a visitor to your site. Statistics are displayed in descending order, based on the number of times that URL was the referrer. Note: This report will not display if a valid URL is not configured for the site.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to [Understanding Report Items](#) .

For a definition of the terms listed on this page, please refer to the [Glossary](#) .