



# Traffic Trend Report

Help Documentation

## Traffic Trend

This report displays your overall website activity (page views, visits, hits, and bandwidth) for the selected date range. Note: You can specify how data is displayed (hourly, daily, weekly, etc.) by using the Group By report option.

If you change any variable information in this report (date range, chart type, etc.) you will need to click the Generate Report button in order for those changes to take effect. You may also email the report, export the report data in CSV or PDF format, or print the report from this page.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to [Understanding Report Items](#) .

For a definition of the terms listed on this page, please refer to the [Glossary](#) .