



# Cities

Help Documentation

## Cities

### World Cities

This report shows the traffic from cities around the world, with the highest activity city being listed first. The cities that visitors are coming from are identified by IP address.

This report is useful for business owners and/or marketers as it can expose previously unknown potential for growth. If there is a marked increase in website visitors from a particular city it may be worth starting a PPC campaign to further increase that traffic or even possibly creating a version of the website specifically for visitors from that city.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to Understanding Report Items .

For a definition of the terms listed on this page, please refer to the Glossary .

### African Cities

This report shows the traffic from the cities and countries of Africa, with the highest activity country being listed first. The cities that visitors are coming from are identified by IP address.

This report is useful for business owners and/or marketers as it can expose previously unknown potential for growth. If there is a marked increase in website visitors from a particular city it may be worth starting a PPC campaign to further increase that traffic or even possibly creating a landing page specifically for visitors from that city.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to Understanding Report Items .

For a definition of the terms listed on this page, please refer to the Glossary .

### Asian Cities

This report shows the traffic from the cities and countries of Asia, with the highest activity city being listed first. The cities that visitors are coming from are identified by IP address.

This report is useful for business owners and/or marketers as it can expose previously unknown potential for growth. If there is a marked increase in website visitors from a particular city it may be worth starting a PPC campaign to further increase that traffic or even possibly creating a landing page specifically for visitors from that city. Note: This report can be added as a report item to a custom report. For more information on report items, refer to Understanding Report Items .

For a definition of the terms listed on this page, please refer to the Glossary .

## European Cities

This report shows the traffic from the cities and countries of Europe, with the highest activity city being listed first. The cities that visitors are coming from are identified by IP address.

This report is useful for business owners and/or marketers as it can expose previously unknown potential for growth. If there is a marked increase in website visitors from a particular city it may be worth starting a PPC campaign to further increase that traffic or even possibly creating a landing page specifically for visitors from that city.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to Understanding Report Items .

For a definition of the terms listed on this page, please refer to the Glossary .

## North American Cities

This report shows the traffic from the cities and countries of North America, with the highest activity city being listed first. The cities that visitors are coming from are identified by IP address.

This report is useful for business owners and/or marketers as it can expose previously unknown potential for growth. If there is a marked increase in website visitors from a particular city it may be worth starting a PPC campaign to further increase that traffic or even possibly creating a landing page specifically for visitors from that city.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to Understanding Report Items .

For a definition of the terms listed on this page, please refer to the Glossary .

## Oceanic Cities

This report shows the traffic from the cities of Oceania, with the highest activity city being listed first. The cities that visitors are coming from are identified by IP address.

This report is useful for business owners and/or marketers as it can expose previously unknown potential for growth. If there is a marked increase in website visitors from a particular city it may be worth starting a PPC campaign to further increase that traffic or even possibly creating a landing page specifically for visitors from that city.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to [Understanding Report Items](#) .

For a definition of the terms listed on this page, please refer to the [Glossary](#) .

## South American Cities

This report shows the traffic from the cities and countries of South America, with the highest activity city being listed first. The cities that visitors are coming from are identified by IP address.

This report is useful for business owners and/or marketers as it can expose previously unknown potential for growth. If there is a marked increase in website visitors from a particular city it may be worth starting a PPC campaign to further increase that traffic or even possibly creating a landing page specifically for visitors from that city.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to [Understanding Report Items](#) .

For a definition of the terms listed on this page, please refer to the [Glossary](#) .

## United States Cities

This report shows the traffic from the cities and states of the United States of America, with the highest activity city being listed first. The cities that visitors are coming from are identified by IP address.

This report is useful for business owners and/or marketers as it can expose previously unknown potential for growth. If there is a marked increase in website visitors from a particular city it may be worth starting a PPC campaign to further increase that traffic or even possibly creating a landing page specifically for visitors from that city.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to [Understanding Report Items](#) .

For a definition of the terms listed on this page, please refer to the [Glossary](#) .

## Canadian Cities

This report shows the traffic from the cities and provinces of Canada, with the highest activity city being listed first. The cities that visitors are coming from are identified by IP address.

This report is useful for business owners and/or marketers as it can expose previously unknown potential for growth. If there is a marked increase in website visitors from a particular city it may be worth starting a PPC campaign to further increase that traffic or even possibly creating a landing page specifically for visitors from that city.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to [Understanding Report Items](#) .

For a definition of the terms listed on this page, please refer to the [Glossary](#) .