



Spiders and Bots

Help Documentation

Spiders and Bots

Spiders Overview

The site activity overview provides a snapshot of some of the site's metrics for spiders and bots for the last seven days.

For a definition of the terms listed on this page, please refer to the [Glossary](#) .

Files

Pages Not Indexed

This report displays a list of the webpages that were not indexed by spider and/or bots. Site administrators and users can use this report to determine which pages may not be available in search engine results pages.

Note: This report can be added as a report item to a custom report. It may also be used in the creation of standard reports. For more information on report items, refer to [Understanding Report Items](#) .

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Pages Indexed Not Viewed

This report displays a list of the webpages that were indexed by spiders and/or bots but that were not viewed by the public. Site administrators and users can use this report to identify pages that may be deleted or may need to be optimized to increase page views.

Note: This report can be added as a report item to a custom report. It may also be used in the creation of standard reports. For more information on report items, refer to [Understanding Report Items](#) .

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Spider Pages

This report displays a the top pages of your website crawled by spiders and/or bots. By selecting a specific spider in the report options pane, you can see the top pages indexed by that spider.

Note: This report can be added as a report item to a custom report. It may also be used in the creation of standard reports. For more information on report items, refer to [Understanding Report Items](#) .

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Spider Directories

This report displays the website directories that received the most page views by spiders and/or bots.

Note: This report can be added as a report item to a custom report. It may also be used in the creation of standard reports. For more information on report items, refer to [Understanding Report Items](#) .

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Spider Top Files

This report displays the website files most frequently accessed by spiders and/or bots, regardless of the file extension.

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Traffic

Spider Monthly Totals

This report displays the spider and/or bot activity (page views, hits, and bandwidth) on your website for the month(s) that your selected date range includes. Note: Although the selected date range may cover a shorter timeframe, this report displays data for the entire month.

Note: This report can be added as a report item to a custom or favorite report. It may also be used in the creation of standard reports. For more information on report items, refer to [Understanding Report Items](#) .

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Spider Weekly Totals

This report displays the spider and/or bot activity (page views, hits, and bandwidth) on your website for the week(s) that your selected date range includes. Note: The report displays data for the entire week, regardless of where your date range falls within that week.

Note: This report can be added as a report item to a custom or favorite report. It may also be used in the creation of standard reports. For more information on report items, refer to [Understanding Report Items](#) .

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Spider Daily Totals

This report displays the spider and/or bot activity (page views, hits, and bandwidth) on your website for the day(s) that your selected date range includes.

Note: This report can be added as a report item to a custom or favorite report. It may also be used in the creation of standard reports. For more information on report items, refer to Understanding Report Items .

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Spider Hourly Totals

This report displays a breakdown of the spider and/or bot activity (page views, hits, and bandwidth) by the hour of the day for the selected date range.

Note: This report can be added as a report item to a custom or favorite report. It may also be used in the creation of standard reports. For more information on report items, refer to Understanding Report Items .

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Spider Hourly Averages

This report displays the average hourly breakdown of the spider and/or bot activity (page views, hits, and bandwidth) for the selected date range.

Note: This report can be added as a report item to a custom or favorite report. It may also be used in the creation of standard reports. For more information on report items, refer to Understanding Report Items .

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Spider Weekday Totals

This report displays a daily breakdown of the spider and/or bot activity (page views, hits, and bandwidth) for the selected date range.

Note: This report can be added as a report item to a custom or favorite report. It may also be used in the creation of standard reports. For more information on report items, refer to Understanding Report Items .

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Spider Weekday Averages

This report displays the average daily breakdown of the spider and/or bot activity (page views, hits, and bandwidth) for the selected date range.

Note: This report can be added as a report item to a custom or favorite report. It may also be used in the creation of standard reports. For more information on report items, refer to Understanding Report Items .

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Visitors

Spiders

Spiders and robots are applications that crawl the Web indexing and retrieving content, usually for the benefit of search engines, information resources, and news organizations. For example, the primary search engine robots for Google, Bing, and Yahoo! are Googlebot, Slurp, and MSNbot.

This report displays information about the search engine spider activity (spider, page views, hits, and bandwidth) on your website. Site administrators and users can use this report to evaluate and enhance their SEO efforts.

Note: This report can be added as a report item to a custom or favorite report. It may also be used in the creation of standard reports. For more information on report items, refer to Understanding Report Items .

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Server Responses

Spider 404 - Page Not Found

This report displays a list of the files that a spider attempted to access that no longer exist on the server, possibly because they were deleted, they were never created, or the URL was misspelled.

While some 404 errors are common due to user error, many 404 errors to a specific resource indicate a problem with your site. Typically, a 404 result to a spider will result in the page being removed from the spider's index and could affect your SEO efforts.

Note: This report can be added as a report item to a custom or favorite report. It may also be used in the creation of standard reports. For more information on report items, refer to [Understanding Report Items](#) .

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Spider 5xx - Server Errors

This report displays a list of the files that resulted in an internal server error when trying to process the request. These errors tend to be with the server itself, not with the request, and usually occur when there is a problem on your web server preventing the data from being returned (usually a scripting problem). While some 5xx errors occur due to server restarts, any 5xx error that occurs more than a few times should be investigated.

Spiders encountering 500-level errors will usually try loading the page again later. After several failed retries, the page will likely be removed from the spider's index.

Note: This report can be added as a report item to a custom or favorite report. It may also be used in the creation of standard reports. For more information on report items, refer to [Understanding Report Items](#) .

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Server Utilization

Spider Page Bandwidth In

Website developers can use this report to identify the pages that need the most optimization for incoming bandwidth for spiders and/or bots.

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Spider Page Bandwidth Out

Website developers can use this report to identify the pages that need the most optimization for outgoing bandwidth for spiders and/or bots.

Note: This report can be added as a report item to a custom or favorite report. It may also be used in the creation of standard reports. For more information on report items, refer to [Understanding Report Items](#) .

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Spider Page Time Taken

Website developers can use this report to identify the pages that need the most optimization for page processing time for spiders and/or bots.

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