



Defaults

Help Documentation

Defaults

Server Defaults

Use this section to create global default settings that will be applied to new servers added to SmarterStats. These default settings can be overwritten and are only intended to avoid needless data entry. Note: Modifications to these settings will not affect existing servers.

To access the default server settings, click the settings icon . Then expand the Defaults folder and click Server Defaults in the navigation pane. The default server settings will load in the content pane and the following options will be available:

- Import Time of Day - The start and end times the sever should be importing files.
- Import Threads - The number of concurrent sites to import. The higher this number the more RAM and CPU cycles are necessary. The optimum setting is 1.
- Import Priority - The thread priority of imports. This setting should stay at "Normal" or below. Increasing the priority increases the amount of CPU required.
- Import Frequency - The number of minutes the sever should be idle between loops.
- Import Time Per Site - The time dedicated to importing a single site's logs before moving on to the next site, in minutes. The optimum setting is between 5 and 45.
- Rows Before Sleep - The number of rows in a log file processed before the Worker Sleep Time. The lower the number, the less CPU required, but the slower the import.
- Row Sleep Time - The number of milliseconds the service sleeps between processing rows in log files. Optimum setting is between 0 and 3. The higher the number the slower the import and less CPU required. If you want to import logs very quickly and CPU usage is not a problem, set this to 0.
- Debug Level - The level of detail kept in the service log file. This should remain at 10 unless instructed to change it by a SmarterTools representative.
- Compression Level - The level of compression that imported files should follow.
- Max Sessions Per Site - The number of concurrent sessions tracked when the server is importing log files. This setting should not be changed.
- Session Timeout - The minutes between when one session counts as a separate session, or the time of inactivity between website hits before one session becomes another.

Server Propagation

Use this section to apply global default settings to all of the servers in SmarterStats. These default settings can be overwritten and are only intended to avoid needless data entry. To access server

propagation, click the settings icon . Then expand the Defaults folder and click Server Propagation in the navigation pane. The default server settings will load in the content pane. For more information on these settings, refer to Server Defaults . To apply some or all of the default settings to all of the servers in SmarterStats, select the appropriate settings and click Propagate Now.

Site Defaults

Use this section to create global default settings that will be applied to new sites added to SmarterStats. These default settings can be overwritten and are only intended to avoid needless data entry. Note: Modifications to these settings will not affect existing sites.

To access the default site settings, click Settings in the main toolbar and expand the Defaults folder. Then click Site Defaults in the left tree view. The default site settings will load in the content pane and the following tabs will be available:

Options

Use this tab to specify the following options:

- Site Name - The domain name for the site (e.g. example.com).
- SmarterLog Path - The full path to the location in which the site's SmarterStats log files will reside. Note: This should be a location dedicated to storing the SmarterLog files on a drive with ample free space.
- Time Zone - The time zone under which log files are processed.
- Enable SEO - Check this box to enable SmarterStats to collect and report on SEO data for the site.

Auto-deletion

Use this tab to specify the following options:

- SmarterLogs - The maximum number of months SmarterLog files should be stored. SmarterLog files are in a compressed format, which allows you to store a wider date range of logs versus saving the standard web server log files.
- Original Logs - The maximum number of months original log files should be stored.

SEO Options

Use this tab to specify the following SEO options:

- Max Keywords - The maximum number of keywords a site can have. Because SEO retrieval is a time consuming process, limiting the number of keywords keeps this time manageable. Note: SmarterStats Free users are limited to a maximum of 10 keywords.

- Max Competitors - The maximum number of competitors a site can have. Because SEO retrieval is a time consuming process, limiting the number of keywords keeps this time manageable. Note: SmarterStats Free users are limited to a maximum of 10 competitors.
- Max Position to Retrieve - The lowest ranking for which SmarterStats searches for a website or URL in the SERPs. By default, the max position is 100. All positions after 100 are listed in SmarterStats as >100.
- Search Engines - Select the search engines SmarterStats uses to calculate SEO ranking and statistics. By default, SmarterStats uses results from Google, Yahoo!, Ask, and Bing. Note: Only the selected search engines will be available to site administrators for SEO reporting.

Site Propagation

Use this section to apply global default settings to all of the sites in SmarterStats. These default settings can be overwritten and are only intended to avoid needless data entry. To access site propagation, click the settings icon . Then expand the Defaults folder and click Site Propagation in the navigation pane. The default site settings will load in the content pane. For more information on these settings, refer to Site Defaults . To apply some or all of the default settings to all of the sites in SmarterStats, select the appropriate settings and click Propagate Now.