



SmarterStats Edition Comparison

Help Documentation

SmarterStats Edition Explanation

Professional Edition vs. Enterprise Edition

SmarterStats Professional has all of the features you need in a complete Web log analytics and SEO solution. SmarterStats Enterprise offers additional features, including:

- Measures websites on Windows and/or Linux servers
- Scheduled and on-demand email reports
- Up to 30,000 websites per SmarterStats installation
- Reports across distributed networks on a virtually unlimited number of servers
- Automated diagnostics
- Propagation of settings across distributed networks

SmarterStats Free

SmarterStats Free includes the same functionality as SmarterStats Enterprise, but does not include support for distributed analysis and is limited to a single site and a single SEO campaign. This is to give you an opportunity to try all of the features out before making a decision on which edition to purchase.

| Features | Free 1 | Pro | Enterprise |
|--|--------|-----|------------|
| Licensing | | | |
| Allows for multiple sites per server | | • | • |
| Distributed analysis across multiple servers | | | • |
| Business Analytics | | | |
| Site activity reports (traffic, visitors, files, paths, referrals, etc.) | • | • | • |
| Demographic reports (browsers, devices, OS, geographic, etc.) | • | • | • |
| Server activity reports (includes server utilization breakdown) | • | • | • |
| Spider and bot reports | • | • | • |
| Site tuning | • | • | • |
| Data mining | • | • | • |
| Search Engine Optimization | | | |
| SEO campaigns | • | • | • |

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|--|---|---|---|
| SEO reports (search engine ranking, keyword, competitor, etc.) | • | • | • |
| Keyword suggestion tool | • | • | • |
| Competitor suggestion tool | • | • | • |
| Administration | | | |
| Administration from a Web browser | • | • | • |
| Getting Started wizard | • | • | • |
| Custom skinning | • | • | • |
| Review and download log files from interface | • | • | • |
| Mass propagation of settings for servers/sites | • | • | • |
| User impersonation | • | • | • |
| Import site settings directly from IIS | • | • | • |
| Requires no database backend | • | • | • |
| Standalone Web server included | • | • | • |
| Optional IIS integration | • | • | • |
| Easy site setup | • | • | • |
| Background processing | • | • | • |
| Automation with Web services | • | • | • |
| Architecture and Log Files | | | |
| Support for the most common log formats (including .GZ and .ZIP) | • | • | • |
| Import from multiple log sources | • | • | • |
| Automated site diagnostics | • | • | • |
| Compressed SmarterLog files | • | • | • |
| Low-impact log processing | • | • | • |
| Log file exporting | • | • | • |

| | | | |
|---|---|---|---|
| Dynamic page support | • | • | • |
| IP and directory exclusions | • | • | • |
| Distributed log analysis (FTP, UNC, and SAMBA) | | | • |
| Distributed log analysis (remote agent) | | | • |
| Reporting | | | |
| Separation of human and spider/bot traffic data | • | • | • |
| Dual axis charting | • | • | • |
| Filter sets (exclude and/or include data in reports) | • | • | • |
| Page aliases | • | • | • |
| Data drill down available from report items | • | • | • |
| Define custom reports | • | | • |
| Scheduled and on-demand email reports (in more than 20 different languages) | • | | • |
| Geographic mapping | • | • | • |
| Custom data ranges | • | • | • |
| Time-zone specific reporting | • | • | • |
| Customizable chart views | • | • | • |
| Export reports to CSV and tab formats | • | • | • |
| Clickable URLs in report tables | • | • | • |
| Web Interface | | | |
| Multi-language compatible | • | • | • |
| Optimized AJAX controls provide desktop application performance | • | • | • |
| Compatible with most mobile devices and tablets (iPad, iPhone, Android, etc.) | • | • | • |

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