



Page Utilization

Help Documentation

Page Utilization

Page Bandwidth In

This report displays the incoming bandwidth for pages on the site. Website developers can use this report to identify the pages that will need the most optimization on incoming bandwidth. High utilization scores in this section are typically due to very large amounts of form data or viewstate, but can also be attributed to pages that allow file uploads. Note: If your site is based on ASP.Net, the pages in this page should be examined to see if viewstate can be reduced.

Regarding "Severity" - this is a calculated field that is based on the impact of the measured result (e.g., page load time) multiplied by the number of pages affected, then normalized across the entire result set. In general, Severity can be used as a way of making responsible decisions about the impact your site is having on the server and to avoid making unnecessary optimizations. For example, pages with high load times that are accessed infrequently may have lower serverity than smaller pages that are hit much more often. In this case, there's no reason to optimize the higher load time page as it has less impact on the server.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to [Understanding Report Items](#) .

For a definition of the terms listed on this page, please refer to the [Glossary](#) .

Page Bandwidth Out

This report displays the outgoing bandwidth for pages on the site. Website developers can use this report to identify the pages that will need the most optimization on outgoing bandwidth.

Highly accessed pages that are smaller than others may have a higher score because of the number of hits. In this way, the report shows you the key pages that will have the most impact if optimized. For example, a page that is hit 10,000 times a day that is 500 bytes long causes much more load than a page that is hit 10 times that is 10,000 bytes long.

To optimize the page size, reduce the amount of HTML or content in the page or enable HTTP compression on the web server.

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Page Time Taken

This report displays the average time taken for specific pages to load in the given timeframe. Website developers can use this report to identify the pages that need the most optimization with regards to page loading.

To optimize the time taken on the page, optimize the code to reduce database calls, improve the page flow to reduce the work the server has to do, or implement caching.

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Document Bandwidth Out

This report displays the outgoing bandwidth for documents on the site. Website developers can use this report to identify files that could be compressed or reduced in size.

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Download Bandwidth Out

This report displays the outgoing bandwidth for downloads on the site. Website developers can use this report to identify files that should be compressed for downloads.

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Image Bandwidth Out

This report displays the outgoing bandwidth for images on the site. Website developers can use this report to identify images that could be compressed or reduced in size. IN addition, site owners can use this report to spot potential image "leechers" - those who steal images or link to images for use on their own websites. Note: Many image optimization software products and services are available online. In general, these can greatly reduce the size of images without sacrificing image quality.

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