



Traffic

Help Documentation

Traffic

Spiders

Spiders and robots are applications that crawl the Web indexing and retrieving content, usually for the benefit of search engines, information resources, and news organizations. For example, the primary search engine robots for Google, Bing, and Yahoo! are Googlebot, Slurp, and MSNbot.

This report displays information about the search engine spider activity (spider, page views, hits, and bandwidth) on your website. Site administrators and users can use this report to evaluate and enhance their SEO efforts.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to [Understanding Report Items](#) .

For a definition of the terms listed on this page, please refer to the [Glossary](#) .

Spider Traffic Trend

This report displays all of the spider and/or bot activity (page views hits, and bandwidth) on your website for the selected date range. Note: You can specify how data is displayed (hourly, daily, weekly, etc.) by using the Group By report option.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to [Understanding Report Items](#) .

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Recent Spider Details

This report displays information about your most recent website spiders (based on a 15 minute period). Information available pertains to the last hit logged for the spiders and information about their path through the site.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to [Understanding Report Items](#) .

For a definition of the terms listed on this page, please refer to the [Glossary](#) .

Recent Spider Activity

This report displays information about your most recent website spiders (based on a 15 minute period). Information available pertains to the first hit for the spiders, the last logged hit for the spiders, and their hits, views and bandwidth usage.

Note: This report can be added as a report item to a custom report. For more information on report items, refer to [Understanding Report Items](#) .

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