



Getting Started

Help Documentation

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SmarterStats is a Web log analytics tool that cost-effectively delivers accurate and detailed website statistics for sites on Windows and Linux Web servers. Use the Getting Started section of the SmarterStats Online Help as a quick resource to help you set up the application.

In addition, SmarterTools offers a series of videos for SmarterStats that provide insights and overviews of some of the wide array of features that are available within the product. View the SmarterStats Videos on the SmarterTools YouTube Channel or on the SmarterTools website.

Step 1: Download SmarterStats

SmarterStats comes as a single installation file that contains everything necessary to run the product. Download the SmarterStats installation file from the SmarterTools website .

Step 2: Install SmarterStats

Run the InstallShield Wizard. Please refer to the KB article How To - Install SmarterStats for step-by-step installation instructions. Note: If SmarterStats Enterprise edition will be installed on a remote server, use the service MSI installer package instead of the standard installer. Also, users of Windows 2003 Advanced Server need to install SmarterStats from Add/Remove Programs in the control panel to properly set file permissions.

Step 3: Run the Setup Wizard

After the InstallShield Wizard is finished installing SmarterStats, log in as the system administrator and the Setup Wizard will open. The Setup Wizard will walk you through changing the system admin username and password, SmarterLogs path and Time Zones, and the ability to add a site. For more information, see How to Login . Note: The default login is "admin" for the site ID field, "admin" for the username, and "admin" for the password field.

Step 4: Convert to IIS

If you are running IIS 5.0 or later, convert the SmarterMail Web interface to run under IIS. For more information, see Running SmarterStats as an IIS Site .

Step 5: Activate SmarterStats

You may have activated the product while running the Setup Wizard. If you did not, the product will run as the Free edition upon logging in as the administrator for the first time. To activate the Professional or Enterprise edition of the software, you will need a valid license key. For more information, see [Activating SmarterStats](#) .

Step 6: Add Server(s)

System administrators deploying SmarterStats for an individual website or for small to medium size business typically will not need to add a server to SmarterStats. However, if you plan on deploying SmarterStats in a distributed environment and will have multiple servers processing logs, you will need to add servers to SmarterStats. For more information, see [Servers](#) .

Step 7: Add Sites

Now that SmarterStats is activated and the server is set up, you will need to add sites to the server. Any websites that you want to import log files from should be added as a site in SmarterStats. This will allow you to review reports about visitor behavior and spider/bot activity. When you add a site in SmarterStats, you will also designate the site administrator (the account responsible for managing the site) and create any users you want to have access to the site. For more information, see [Adding a Site](#) .

Step 8: Login to SmarterStats

Login to the SmarterStats Web interface as the site administrator. The Web interface is how users and site administrators access the site statistics, manage SEO campaigns, and configure their personal settings. For more information, see [How to Login](#) .